

HEARTEN HOME



Contents

Our Services	05
Our Process	08
Payments & Communication	12
Meet Our Team	14
Get Started	17
Get in Touch	18



Introduction

At Harten Home Interiors, we design thoughtful, elevated interiors that feel warm, collected, and deeply personal. We believe a home should tell your story, layering timeless pieces, natural elements, and intentional details that support the way you live every day. The result is a home that feels refined without ever feeling too formal, and beautiful without sacrificing comfort.

HEARTEN HOME



“I can't begin to sing Bonnie and Tripp Roden's praises enough! They took a basic bathroom and transformed it into a Ralph Lauren-style showstopper. The project, from start to finish, was absolutely seamless. Andy and I repeatedly commented about how quick and painless the process was. This is largely because Bonnie and Tripp are super organized, communicate regularly, manage each step, and have a terrific team of expert plumbers, electricians, carpenters, flooring specialists. They also honored our budget, which was a big plus. I already have my next remodeling project planned with Hearten Home Interiors!”

Client Review



Our Services

We believe the most meaningful homes are the ones that feel collected, comfortable, and entirely your own. Our goal is to make the design process feel effortless and enjoyable — creating spaces that are beautiful, functional, and full of heart.



Design Concierge

At the heart of our firm, we provide full-service residential interior design for busy professionals and families who are ready to create their dream home. From new-build construction to renovate + decorate projects, we are with you every step of the way to guide your design that delivers your highest satisfaction.

20-hour engagement retainer
billed at \$175 per hour.



Consultations

Our team has a deep understanding of how to balance beauty and livability. We enjoy putting this expertise to work for clients who could use an interior designer's touch in projects like whole-home finish selections or a multi-room redesign. We are adept at providing personalized, actionable insight as they bring their vision for home to life.

\$250 Flat Fee 1 Hour Consultation



Virtual Design Planning

For smaller projects and clients comfortable with self-installation, we offer a comprehensive interior design experience in a convenient format. These clients work with us to achieve stunning results, while implementing our shared plans at their own pace. Virtual Design is available for both local clients and outside our service areas.

Design time charged per
hour.



Our Services

Design Concierge Full Service Design

Our Signature Design Concierge is our all-inclusive interior design experience for clients planning a new construction project or reimagining an existing property. Our team handles every detail, beginning with conceptualization all the way to white glove installation. The entire process is thoughtfully designed to guide busy families and professionals to their best life at home.



Imagine this...

Your dream home, flawlessly executed by a design team working behind the scenes to handle every detail. With exclusive insider resources and a seamless plan, there are no costly mistakes, no managing contractors—just timeless design, expertly curated for you. Through mood boards, sampling, and architectural renderings, your vision takes shape before a single decision is made. Targeted meetings and site visits keep you involved without the overwhelm, while our team ensures every element is perfectly executed.

Our Process

Phase One

We identify your particular goals for the project, address the budget, and discuss planning your dream home over a phone call. Site visit appointment is booked after this call.

Phase Two

Color direction and schematics are presented to you, where you can provide feedback, ask questions, and fine tune the direction of the design.

Phase Three

Presentation: We develop the furniture, fabric and finish selections for our detailed design presentation. We take your feedback to make any revisions, and finalize our fabric & finish selections for your custom design proposal.

Our Process

Phase Four

Proposal and Procurement: This stage involves meeting on site with specialty contractors, our workroom and all necessary trades for your project. Here we begin gathering estimates specific to your project scope and put together a detailed cost proposal. Upon approval, you'll receive a request for payment to begin the ordering and procurement phase. From that point on, the ball is our court. We carefully manage the entire logistics process through installation giving you an effortless home renovation experience!

Phase Five

Installation: We have established close working relationships with the trade vendors that we bring into your home. We manage all of the deliveries, contractors and installations. We are here to handle all logistics and any product issues that may arise. Your trust is important to us. We want to ensure you are thrilled with our service and have an exceptional experience!

HEARTEN HOME



Admin

Payments

Our services are billed at a rate of \$175 per hour with a minimum 20-hour engagement retainer. From design concept development and product sourcing to project management and installation, everything is covered under this arrangement. We accept credit cards, bank transfers and check payments. Our Studio portal allows for easy online payment for all of your invoices.

We ensure full transparency on total cost with a detailed proposal for goods at the outset and maintain open communication to make sure your project stays on track, on time, and within budget—while upholding the exceptional quality you expect from us.

Communication

Each Friday, a friendly project summary update arrives in your inbox so you can simply enjoy the process knowing what our team is working on and what we need from you to stay on track. We are always one email away if any questions arise between updates. We can schedule regular Zoom and in-person project check-ins ensuring collaboration and expectations are met.

Picture welcoming friends and family into a home that feels like the best version of you—where every space tells your story with beauty, intention, and ease. This is design without the stress—just stunning results, effortlessly delivered.





Bonnie Roden

Founder & Principal Designer

Bonnie Roden is the founder and principal designer of Hearten Home Interiors, a boutique interior design studio known for creating thoughtful, elevated homes with warmth and soul. Drawing inspiration from timeless interiors, natural textures, and the beauty of everyday living, Bonnie designs spaces that feel refined yet approachable — layered with intention and deeply personal to each client. In just a few short years, Bonnie has cultivated a growing design business rooted in authenticity, connection, and the belief that beautiful homes should support the way families truly live.

Owner & Principal Designer



**Owner
& Principal Designer**
Bonnie@heartenhome.com

General Contractor



General Contractor
Tripp@heartenhome.com

Assistant



**Design
Assistant**
McKlane@heartenhome.com

HEARTEN HOME



Get Started

Next Steps

The project begins with a signed contract and a paid engagement retainer. We typically develop the initial design concept within 2–3 weeks, followed by a 6–8 week design development phase. Procurement, trade coordination, and installation occur simultaneously and generally take around 12 weeks to complete, though this can vary based on the size and scope of the project and some can be done in a shorter amount of time.

Every project is unique—smaller updates may take just a few weeks, while larger, full-home transformations can span several months to a year. The timeline ultimately depends on the complexity, scale, and specific needs of your project. From the start, we'll provide a clear, detailed timeline so you always know what to expect. Our team prides itself on keeping everything on track and managing all the logistics for you.

Communication

Between meetings and site visits, we primarily communicate via email to keep everything streamlined and organized, as our team manages multiple projects at once. We are always happy to schedule a call to connect and send Friday updates every week to keep clients in the loop on what's being worked on and what to expect next.



Let's dream together!

Monday - Friday, 9AM - 5PM
bonnie@heartenhome.com

